

For Immediate Release  
June 7, 2004  
[www.cincinnati-oh.gov/parks](http://www.cincinnati-oh.gov/parks)  
TTY: (513) 352-3380

Contact: Jackie Binford,  
Office of the Director  
(513) 352-4079  
[Jackie.Binford@cincinnati-oh.gov](mailto:Jackie.Binford@cincinnati-oh.gov)

**CINCINNATI PARKS**  
***Media Release/Photo Opportunity***

**CINCINNATI PARKS WI-FI SERVICES**  
***A New “Hot Spot” At Piatt Park***

**WHO:** Cincinnati Park Board

**WHAT:** The Cincinnati Park Board will introduce the first Wi-Fi (Wireless Fidelity) services offered at one of our downtown parks, Piatt Park, on June 8, 2004.

Wi-Fi is freedom: It allows you to connect to the Internet from your home, hotel, or a conference room without wires. Wi-Fi is a wireless technology similar to a cell phone. Wi-Fi enables computers to send and receive data indoors and out, anywhere within range of a base station.

This opportunity was made available due to the partnership efforts of the Cincinnati Park Board, LPK, Smart Wires, and Good News Internet Services to provide the first public wireless Internet service in a downtown park. Mr. Willie Carden, Director of the Park Board, stated “It’s exciting to see civic-minded partners, along with the vision of Councilman Pepper, introduce technology to green space that will enhance the experience of Cincinnati’s young professionals, the creative class, park patrons, and the business community through our parks system.”

There will be two ways to access Wi-Fi services. If you are a Good News Internet subscriber, you can activate their wireless-enable computer by logging onto the Good News Website for free. Or, Piatt Park visitors can activate their Wi-Fi enabled devices by logging onto the SmartWires Network at [www.smartwires.com](http://www.smartwires.com) and purchase an “airtime” plan that suits their needs.

**WHEN:** Tuesday, June 8, 2004, at 12:25 p.m.

**WHERE:** Piatt Park (8<sup>th</sup> Street between Vine & Elm)

**CONTACT:** For additional information call Jackie Binford at 513-352-4079.